EC'd Yes	Rep Order#
	6852105
	Ver#
	w

Traffic Order# 106573

Mod# 1 Status Confirmed

Last Received: 09/1 Showing Buylines: All Lines

Printed: 09/17/2012 11:33 AM 09/13/2012 12:59 PM

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Station KSNV-TV LAS VEGAS, NV.
Advertiser ().DSCC IE
Product DSCC IE
Estimate# 1771
Buyer Mawa Gilroy
Phone#
Fax# Agency () GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 Agency CP1/P2/E 42/45/1771 Flight Dates 09/11/2012 - 09/24/2012 Hiatus Weeks

SC=×

- CONTRACT COMMENT -

Sales Sales

Rep Firm Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

sperson FAX#	sperson Phone#
215-568-1845	215-568-6540

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. 12	11	10	45		9	ω	7	Ø	U	44	ω	2	щ	- Ln
TU-F,M	TU-F,M	TU-F,M	SU [MKGD FOR	[MADE-GO	SU	US	SU	S	SA	SA	TU-F,M	TU-F,M	TU-F,M	Day
11A-12P	10A-11A	9A-10A	930P-10P R SPOTS MIS	[MADE-GOOD BY LINE(S) 45]	930A-10A	9A-930A	7A-8A	6A-7A	7A-9A	6A-7A	7A-9A	6A-7A	5A-6A	Time
RACHEL RAY	TODAY SHOW III	TODAY SHOW II	930P-10P CHRIS MATTHEWS SHOW SPOTS MISSED ON LN #9: 9/16(1/WK)]	(S) 45]	CHRIS MATTHEWS SHOW	NEWS 3 TODAY/WKEND	TODAY ON SUNDAY	NEWS 3 AT SUNRISE	SATURDAY TODAY	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
: 30	:30	: 30	:30		:30	:30	:30	:30	:30	:30	:30	: 30	: 30	Len
\$325.00	\$450.00	\$900.00	\$500.00		\$500.00	\$500.00	\$500.00	\$375.00	\$625.00	\$350.00	\$1,500.00	\$1,000.00	\$600.00	Rate
09/18-09/24	09/18-09/24	09/18-09/24	09/16-09/16	09/23-09/23	09/16-09/16	09/16-09/23	09/16-09/23	09/16-09/23	09/15-09/22	09/15-09/22	09/18-09/24	09/18-09/24		Dates
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\vdash	H	f-u	Ь÷	H	Ц	N	N	2	8	8	Ь	ഥ	 	
4.	ıÞ	ω	jt	ف-ر	0	2	N	N	N	Ν	42	42	1)2s - 	
\$1,300.00	\$1,800.00	\$2,700.00	\$500.00		\$500.00	\$1,000.00	\$1,000.00	\$750.00	\$1,250.00	\$700.00	\$6,000.00	\$4,000.00	\$2,400.00	Total Cost
													 	Daypart

	EC'd Yes	Rep Order# 6852105
		Ver# 3
		3 Mod# 1
		Status Confirmed
Sho		Traffic Order# 106573
Showing Buylines: All Lines	Last Received: 09/13/2012 12:59 PM	
Lines	09/13/2012	Printed:
	12:59 PM	09/17/2012 11:33 AM

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ļ. V Advertiser ()...
Anot DSCC IE Ħ Estimate# Buyer Phone# Fax# Station . 28 27 26 25 24 23 22 21 20 <u>س</u> 9 18 17 ري ا 占 15 14 13 KSNV-TV LAS VEGAS, NV. r ().DSCC IE Maura Gilroy 1771 US ΙŦĴ Σį K Z SA SA SA TU-F,M Day TU-F,M TU-F,M TU-F,M TU-F,M TU-F,M TU-F,M TU-F,M 530P-830P SUN NT FB 9P-10P 630P-730P NEWS 3: 9P-10P 10P-11F 8P-10P 5P-630P 5P-630P 430P-5P 4P-430P 3P-4P 12P-1230P NEWS 3 10P-11P 2P-3P 1P-2P 1230P-1P Time NEWS 4: THE AGENDA NBC PRIME ENCORES THE VOICE CHICAGO FIRE REVOLUTION KSNV EARLY NEWS EARLY NEWS NEWS 4 AT 430P FIRST NEWS 3 AT DR. PHIL THE DOCTORS DAYS OF OUR LIVES Program AT NOON TO THE POINT FOUR Flight Dates Hiatus Weeks Agency C/P1/P2/E Agency () GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 C/P1/P2/E 42/45/1771 :30 :30 :30 : 30 :30 :30 :30 30 :30 : 30 : 30 :30 :30 :30 :30 :30 Len 09/11/2012 - 09/24/2012 \$10,000.00 \$1,200.00 \$2,600.00 \$3,200.00 \$3,200.00 \$4,000.00 \$500.00 \$650.00 \$1,200.00 \$700.00 \$700.00 \$450.00 \$425.00 \$325.00 \$325.00 Rate \$425.00 09/23-09/23 09/21-09/21 09/15-09/15 09/19-09/19 09/17-09/17 09/15-09/22 09/15-09/15 09/24-09/24 09/22-09/22 09/18-09/24 09/18-09/24 09/18-09/24 09/18-09/24 09/18-09/24 09/18-09/24 09/18-09/24 09/18-09/24 Dates 0 0 ĊП ω 4 ω 4 w Spots/Week Rep Firm Sales Office (Salesperson (Salesperson FAX# Salesperson Phone# ₩eeks N) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 N 0 0 Ç w 40 w ıb ω 4 Spots Total \$10,000.00 \$1,200.00 \$3,200.00 \$2,600.00 \$3,200.00 \$4,000.00 \$1,000.00 \$6,000.00 \$1,300.00 \$1,350.00 \$2,100.00 \$2,800.00 \$1,300.00 \$1,275.00 \$1,300.00 \$1,700.00 Total Cost Daypart

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3 of	

4.

Daypart

Rep Order# 6852105 EC'd Yes

Ver# 3

Mod# 1 Status Confirmed

Traffic Order# 106573

44	43	42	41	40	3 9	38	37	36	35	34	ယ ယ	32	31	30	29		LT Ln	Buyer Phone# Fax#	Station] Advertiser Product Estimate#
ਸ) 'ਤ	F,M	E,M	F, ⊠	F, M	F,M	F,M	T,	SU	DS	us	SA	TU-F,M	SU	SA	TU-F,M	;	Day	Maura Gilroy	
11P-1135P NEWS	5P-630P	4P-430P	3P-4P	2P-3P	11A-12P	7A-9A	5A-6A	9P-10P	4P-5P	1135P-12A	1130P-1A	1135P- 1235A	11P-1135P	11P-1135P	11P-1135P	 	Time	о́у	KSNV-TV LAS VEGAS, NV · ().DSCCIE DSCCIE 1771
NEWS 3 NIGHTSIDE	EARLY NEWS	FIRST NEWS 3 AT FOUR	DR. PHIL	THE DOCTORS	RACHEL RAY	TODAY SHOW	WAKE UP WITH THE WAGNERS	DATELINE	FTBL IN AMERICA	A SPORTS NIGHT IN LAS VEGAS	SATURDAY NIGHT LIVE	TONIGHT SHOW W/ JAY LENO	P NEWS 3 NIGHTSIDE	SP NEWS 3 NIGHTSIDE	5P NEWS 3 NIGHTSIDE		Program		·
:30	:30	:30	:30	:30	:30	:30	:30	: 30	:30	GAS :30	:30	NO :30	:30	:30	:30		Len		Agency () GR 3050 K ST: WASHING
\$1,100.00	\$1,200.00	\$700.00	\$450.00	\$325.00	\$325.00	\$1,500.00	\$600.00	\$1,200.00	\$2,400.00	\$400.00	\$1,400.00	\$750.00	\$1,100.00	\$1,100.00	\$1,100.00		n Rate	09/11/2012 - 09/24/2012	() GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007
09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/14-09/17	09/16-09/23	09/16-09/23	09/16-09/23	09/22-09/22	09/18-09/24	09/16-09/23	09/15-09/22	09/18-09/24	-	Dates	2012	MEDIA
H	2	Н	Н	jJ	Н	H	Н	щ	н	Н	⊢	8	ц	Щ	ω		Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (
щ	ב	₽	}3	ר	↦	щ	⊢	N	2	20	⊢ •	₽	N	2	H	-	Weeks	one#	
Н	8	<u> l</u>	ц	1	j.u	ь	₩	N	N	N	ш	N	N	2	ω		Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY
\$1,100.00	\$2,400.00	\$700.00	\$450.00	\$325.00	\$325.00	\$1,500.00	\$600.00	\$2,400.00	\$4,800.00	\$800.00	\$1,400.00	\$1,500.00	\$2,200.00	\$2,200.00	\$3,300.00		Total Cost	-6540 -1845	LPHIA CREARY

LT In Day Time Program	#	Estimate# 1771 Buver Mawa Gilroy	Product DSCC IE	Advertiser () DSCC IE	Station KSNV-TV LAS VEGAS, NV.		Rep Order# 6852105 Ver# 3 Mod# 1 Status Confirmed EC'd Yes
Len Rate Dates	63	Agency C/P1/P2/E 42/45/1771 Flight Dates 09/11/2012 - 09/24/2012	WASHINGTON, DC 20007	3050 K ST NW	Agency () GREAT AMERICAN MEDIA	Showing Buylines: All Lines	Traffic Order# 1065/3
Spots/Week # of Total Total Cost Weeks Spots		Salesperson Phone# 215-568-6540		Sales Office () PHILADELPHIA		ines	Printed: 09/1/2012 11:35 AM Last Received: 09/13/2012 12:59 PM

4 of

-REPORT TOTALS-

Daypart

Report Totals: 100 / \$94,225.00

-SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 100 / \$94,225.00 Sales Totals: 100 / \$94,225.00 Sep 12: 100 / \$94,225.00

---COMPETITIVE COMMENTS--COMPETITIVE-Market Totals \$261,736 CATV KTNV XXXX 0 20 % KTUD KBLR % % O KVCW KINC % % H O

> KVMY KLAS

2 2 %

VNSX **EVVU**

15% 368

EST SHARES

NEW ORDER

Books Demos RA35+ NOV12

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment---

-- CREDIT RISK -- CASH IN ADVANCE